

## CURRICULUM VITAE

**Dr.T.SATHYA PRIYA,**  
**MBA., PGDCA., SET., PhD.,**  
**Assistant Professor in Management.**

### **CAREER OBJECTIVE:**

- To serve the community by sharing my knowledge and experience with students and thereby contribute for creation of responsible citizens.
- To Obtain a Vibrant Innovative Teaching Career in an Academic Institution & to impart Value based Education to young Managers.

### **PROFILE**

**NAME** : Dr. T.SATHYA PRIYA

**AREA OF SPECIALIZATION** : HR & SYSTEMS

**MOBILE NO** : (+91) 9791330373

**EMAIL ID** : [intelsathya@gmail.com](mailto:intelsathya@gmail.com)

**DATE OF BIRTH** : 27-08-1987

**AGE** : 33 Years 6 Months

**MARITAL STATUS** : MARRIED

**ADDRESS** : 16, Duraiswamy Naidu Lay Out,  
Avarampalayam Road,  
Peelamedu,  
Coimbatore - 641004.

**NATIONALITY** : INDIAN

**RELIGION** : HINDU

**COMMUNITY** : BC

**TOTAL EXPERIENCE** : 11 Years 10 Months.

**Academic:** 10 Years 10 Months. **Industry:** 1 Year.

### **EDUCATIONAL QUALIFICATION**

Course	Institution	Board/university	Year of completion	Marks % / CGPA
Ph.D	Research & Development Centre, Bharathiar University.	Bharathiar University	2020	COMMENDED
SET	--	Mother Teresa Women's University, Kodaikanal, tamilnadu	2017	QUALIFIED
PGDCA	--	Bharathiar University	2013	7
MBA (Software Enterprise Management)	Anna University, Regional Centre, Coimbatore.	Anna University	2010	7.0875
B.Sc (Applied Sciences)	PSG College of Technology	Anna University	2008	8.00
HSC	PSGR Krishnammal Higher Secondary School for girls	State Board	2005	90.41
SSLC	PSGR Krishnammal Higher Secondary School for Girls.	State Board	2003	87.2

### **EMPLOYMENT HISTORY**

Designation	Name of the Institution	Period	No. of Years
Assistant Professor	Dr. G.R.Damodaran College of Science, Coimbatore	March 2011 - Till date	9 years and 10 months
Programmer	Cognizant Technology Solutions (CTS), Coimbatore	Sep 2009 - Sep 2010	1
Teacher	Venkatalakshmi Matric Hr Sec School, Coimbatore	Sep 2008 - Sep 2009	1

### **AREAS OF INTEREST**

- Organizational Behavior
- Management Information System
- Quantitative Techniques
- Research methods for Management
- Counselling
- Community Service Activities

### **ACADEMIC AND ADMINISTRATIVE POSITIONS HELD**

- **Management Representative for ISO 9001:2015** in Dr.G.R.Damodaran College of Science, Coimbatore.
- **Member, Board of Studies** in GRD Institute of Management, Dr.G.R.Damodaran College of Science, Coimbatore.
- **Co-ordinator of NAAC committee** for GRD Institute of Management.
- Acted as **Eco-Club Coordinator**, Department of Management Science, Dr.G.R.Damodaran College of Science.
- Positioned as **Treasurer** to maintain all accounts details related to the departmental activities in Department of Management science, Dr.G.R.Damodaran College of science.
- In charge of press release for various departmental activities.
- **Mentor** for 5 batches of students.
- Acted as judge for the event business plan and best manager in the program “E-Talk” organized by EDC of SNS College of Technology on 5<sup>th</sup> March 2013.

### **SERVICE ACTIVITIES**

- Involved in various NGO project activities in G-18 Public Charitable Trust & Active Volunteer in Shanti Ashram for the past 10 years.
- Participated in Coimbatore Peace Festival on every first Saturday during the month of august, organized by an NGO named Shanti Ashram, Coimbatore.
- Member of National Service Scheme and attended 10 day camp called THOORAL’06 (at malegoundenpalayam).
- Participated in the Two-Day Orientation Programme for School Teachers held at PSGR Krishnammal College for Women.
- Involved in the cleaning project named SWATCHATHON organized by GRD School of International Business, Coimbatore from the year 2016.

### **FDPs & WORKSHOP’s ATTENDED**

1. Participated and Completed “**The Seven Habits of Highly Effective People**” Foundation Program conducted as In-House Program during my service at Cognizant Technology Solutions India Pvt Ltd.
2. Participated in Faculty Development Programme on “**Entrepreneurship**” organized by GRD Academy of Management on May 2011.
3. Participated in Faculty Development Programme on “**Entrepreneurship Teaching**” organized by Dr.G.R.Damodaran College of Science between 09.12.2011 and 16.12.2011.
4. Participated in one day workshop on “**To Bridge intergeneration gap**” organized by PSGR Krishnammal College for women on 21<sup>st</sup> March 2013.
5. Participated in FDP on “**Entrepreneurship**” organized by PSGR Krishnammal College for Women, Coimbatore from 3.11.2014 to 15.11.2014.
6. Attended a one day workshop on “**Research Analysis using SPSS**” on 15.07.2015 at Dr.G.R.Damodaran College of Science.
7. Attended a Faculty Development Programme on “**Research and Teaching are inseparable**” Organized by SNMV College of Arts & Science On 25th & 26th September 2015.
8. Participated in the 4th International Conference on “**International Marketing in Asia Pacific – Issues and Challenges (ICIM)-2017**” on 10th and 11th November 2017 organised by GRD School of Commerce & International Business.
9. Participated in national level research workshop on “**SPSS and its applications**” organized by GRD Institute of Management on 02.08.2018.
10. Attended one day state level seminar on “**The competitiveness and business relations in the automobile industry**” on 08.01.2019.
11. Participated in “**International Conference on Sustainable Development**” from 23.01.2019 to 24.01.2019.

12. Attended a Faculty Development Programme on “**Quantitative & Qualitative Research**” in GRD Academy of management on March 25<sup>th</sup> 2019.
13. Attended a Faculty Development Programme on “**Managing the Climate change**” organized by Department of Computer Science, Dr.G.R.Damodaran College of Science, Coimbatore on June 29 2019.
14. Attended a “**One day workshop on Kinesiology for Kids**” organized by GRD School of Psychology September 24<sup>th</sup> 2019.
15. Participated in Faculty Development Programme on “**Creative Teaching**” organized by GRD School of Commerce & International Business on 04.03.2020.
16. Participated in Webinar on “**Digital & data driven marketing in a post covid-19 era**” by prof.paurav Shukla organized by GRD School of Commerce & International Business on 05.05.2020.
17. Attended a webinar by Ms.Kerrie Phipps organized by GRD School of Commerce & International Business on 01.05.2020.
18. Attended a Webinar on “**Emotional well being & hormones for excellence**” organized by CIT Teaching learning Centre on 19.05.2020.
19. Attended Two day FDP on “**Virtual Teaching**” organized by CIT Teaching learning Centre on 20.04.2020 & 21.04.2020.
20. Attended a Live session on “**Food for all**” by Mr.Umaraman on 17.05.2020.

### **PAPER'S PRESENTED**

1. Presented a paper on “**Food preservation techniques**” in CIT.
2. Presented a paper on “**Optical communication**” in PSGCT.
3. Presented a paper in the National Conference on “**Dimensions of performance of Indian Economy: Monetary Policy**” on 7<sup>th</sup> February 2014 in Sankara College of Science & Commerce, Coimbatore
4. Presented a paper in the National Conference on “**HR & Marketing Strategies in the post-recession mileieu: Child Labour**” on 5<sup>th</sup> March 2014 at Dr.G.R.damodaran Academy of Management, Coimbatore.
5. Published and presented a paper on “**Intrapreneurship: Developing corporate Entrepreneurship**” on Jan 23<sup>rd</sup> 2013 in Hindustan college of Arts and Science.
6. Published a presented a paper on “**Problems & prospects of Indian Entrepreneurs**” in SNS College of Science in the month of February 2015.
7. Presented a paper on “**Women Empowerment**” on Jan 7<sup>th</sup> 2015 Organised by the Visual Communication Department of Dr,G R Damodaran College of Science, Coimbatore.
8. Presented a paper on “**Entrepreneurship**” on Feb 4<sup>th</sup> 2016 in Dr.G.R.Damodaran College of Science.
9. Presented a paper on “**The influence of technology on the future of human resource management**” organized by Kamadhenu Arts &Science College, Sathyamangalam on 9<sup>th</sup> June 2020.

### **PUBLICATIONS**

1. “**A Study on Job satisfaction and Job Loyalty of workers in Tirupur textile companies**” in International journal of Advanced Research in Management Engineering and Technology with Vol. No 4 Page Nos 1059 to 1063 and year of publication 2019 published by Hawak Publications. [ISSN 2456-2998]
2. “**A Study on Employee Engagement with special reference to Classic Polo in Tirupur district**” in Wide Spectrum with Vol. No 5 Page Nos 68 to 75 and year of publication 2017 published by wide spectrum. [ISSN 2250-2815]
3. “**A Study on Job Embeddedness of workers with special reference to textile industries in Tirupur district – A Textile hub**” in Wide Spectrum with Vol. No 5 Page Nos 49 to 62 and year of publication 2017 published by wide spectrum. [ISSN 2250-2815]
4. “**A Study on Work-Life balance of workers in Tirupur textile Companies**” in The International Journal of Analytical and Experimental Modal Analysis with Vol. No 11, Page Nos 165 to 173 published by International Journal of Analytical and Experimental Modal Analysis. [ISSN 0886-9367]

5. **“A Study on performance management system in Bharthi Airtel Limited, Chennai”** Wide Spectrum with Vol. No 1 Page Nos 5 to 15 and year of publication 2018 published by wide spectrum. [ISSN 2250-2815]
6. **“A Study on satisfaction level of customers in using various telecom networks with special reference to youths of Coimbatore city”** Wide Spectrum with Vol. No 7 Page Nos 17 to 29 and year of publication 2019 published by wide spectrum. [ISSN 2250-2815]

### **CONTRIBUTION IN BOOK WRITING**

Contributed in **presenting a chapter by interviewing an first generation entrepreneur in the book “Be Your Own Boss”** Compiled by Dr.R.Jayanthi Mohan, Published by IRIS Publications. [ISBN 938054330-1]

### **AS RESOURCE PERSON**

- Offered training programs on Soft skills and Personality development to the school children organized by G-18 Public Charitable Trust, Coimbatore.
- Delivered session on Communication skills to the children at Universal Peace Foundation, Coimbatore.
- Conducted ice breaking sessions to the students of other departments in Dr.G.R.damodaran College of Science.

### **OTHER ACTIVITIES AS ASSISTANT PROFESSOR**

- Tutorship.
- Conducted various class activities regarding soft skill development for the students.
- Motivated students to participate in various NGO activities organized by Shanti Ashram.
- Guided students for stall display during the mega event “BRAND EXPO” organized by the department from the year 2011 to 2015.
- Organized various activities for school children and college students during BRAND EXPO 2K12 & BRAND EXPO2K15.
- Organized various environment friendly activities for the students.
- Organized Guest lectures on behalf of Eco-Club.
- Co-ordinated a collaborative project on in the premises of Thiyagi NGR School, Coimbatore.
- Organized more than 15 Guest Lectures from the year 2011 to till date.
- Organized various social awareness programs for the students.
- Organized outbound training program for the students at Bangalore in the month of August 2014.
- Organized an outbound industrial visit program to Mumbai in the month of January 2016.
- Organized various Industrial visits to more than 10 companies to the students from the year 2013 to 2020.
- Provided Project Guidance for more than 100 UG students.
- Handled Part-Time MBA classes.
- Acted as judge for intra management activities.

### **OTHER SKILLS**

- Keen to up-date the professional skill consistently through presentation and participation in seminars, conferences and workshops at national and international levels.
- Proficiency in usage of SPSS for research and offer statistical works for statistical analysis.
- Good at handling and guiding students from different backgrounds.

### **HOBBIES**

- Reading
- Listening to music
- Volunteering for community service activities

## **REFERENCES**

1. Dr.Kezevino Aram,  
Director,  
Shanti Ashram,  
Coimbatore.
2. Dr.M.SaravanaKumar,  
Associate Professor & Dean (i/c),  
Anna University,  
Regional Campus,  
Coimbatore.
3. Dr.T.Sugantha Lakshmi,  
Assistant Professor,  
Anna University,  
Regional Campus,  
Coimbatore.

## **DECLARATION**

I **T.SATHYA PRIYA** do hereby confirm that the information given above is true to the best of my knowledge.

SIGNATURE: \_\_\_\_\_  
(Dr.T.SATHYA PRIYA)