Dr. T. S. KAVITHA



OBJECTIVE

I wish to work in progressive environment, which gives opportunity to utilize my skill and to meet challenges and succeed in the same through my hard work, perseverance & unique approach.

Email Id: sivasresaran@gmail.com

ACADEMIC PERFORMANCE

Qualification	Institution	University	Year of Passing	Aggregate Marks
Ph.D	Sree Saraswathi	Bharathiar	2019	Awarderd
(Part-time)	Thyagaraja college, Pollachi	University		
SET	-	-	2016	-
M.Phil	Bharathiar University- SDE	Bharathiar University	2005	Awarderd
M.B.A	Sree Saraswathi Thyagaraja college, Pollachi	Bharathiar University	2004	64%
BBA	Sree Ramu college,Pollachi	Bharathiar University	2002	56%
Higher Secondary	Municipal Girls higher secondary school,Pollachi	StateBoard	1999	72%
SSLC	Alagammai achi Girls higher secondary school.Pollachi	StateBoard	1997	66%

PERSONAL DATA

Age :38
D.O.B :25.01.1982
Sex :Female
Nationality :Indian
Marital Status:Married
Languages Known

: Tamil : English

Communication Address

Mobile: +91-8883150371

Qualification Approval No: W.e.f 15.12.2017

27473/A3/2017

TEACHING EXPERIANCE: 14 Years 10Months

- ✓ Worked as an "Assistant professor in BBA department" at Sri Ramu College, Pollachi from 07.08.2004-31.01.2007
- ✓ Worked as an "Assistant professor &HOD in BBA department at Sree Saraswathi Thyagaraja College, Pollachi from 08.02.2007-31.04.2019.

Guideship Approval No: W.e.f 16.04.2008

5921/A2/2008

RESEARCH EXPERIANCE

✓ "Guided 16 M.Phil Students and 14 of them were awarded"

UGC FUNDED PROJECTS

Submitted one UGC Minor project entitled "A STUDY ON ISSUES AND

CHALLENGES IN SMALL SCALE PUMP MANUFACTURERS IN

COIMBATORE, TAMILNADU" and received grant rs. 105000 .Ref: MRP-

6161/15(SERO/UGC), January-2015

INDUSTRIAL INSTITUTIONAL TRAINING

✓ Undergone industrial training at PRECOT Industries Limited, Coimbatore(from 7th June 2007 to 16th June 2007)

DETAILS OF PARTICIPATION AND PRESENTATION

No of National Seminars/ Conferences Organised		
No of Participation in National Seminar/ Conferences	: 30	
No of Presentation in National Seminar/ Conferences	: 11	
No of Workshops Attended	: 05	
No of FDP"s Attended	: 03	
No of Papers Published	: 12	

CO-CURRRICULAR PROFILE

No of Webinars Attended

✓ Undergone a "PGDCA Course through SDE Bharathiar University "has passed the same in "First Class" at the prescribed examination held on January 2009.

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EXTRA-CURRICULAR PROFILE

✓ Participated in **NSS** in school and college

INDUSTRIAL TRAINING

✓ Visited "Sakthi soyas private Limited" for 30 days.

ACHIEVEMENTS

✓ Received Best Performance Awards for achieving 100% results in the subjects handled from 2008-2019.

SOFTWARE PROFICIENCY

✓ MS office and Tally

OTHER RESPONSIBILITIES HELD

- ✓ Class In Charge, ISO incharge(at department level)
- ✓ Department in charge (H.O.D)
- ✓ Member of Reception Committee, Placement, Stage decoration, Library management, Anti ragging,
- **✓** Arranged Intercollegiate meet
- ✓ Arranged outreach programmes, Industrial Visits, Guest Lectures
- ✓ Co-ordinator for Certificate Course on Customer relationship Management
- ✓ NAAC Criterion II &III (Incharge at department level)

PARTICIPATION IN IMPLEMENTING OBE

✓ Syllabus Preparation

- ✓ Preparation of Course Outcomes
- ✓ Mapping POs with PEO & PSOs with PEO
- ✓ Mapping Cos with Pos and PSOs
- ✓ OBE Attainment

SUBJECTS HANDILED

- ✓ Financial Accounting
- ✓ Financial Management
- ✓ Cost Accounting
- ✓ Business Law
- ✓ Management Process
- ✓ Managerial Economics
- ✓ MS Office & Tally
- ✓ Production and Materials Management
- ✓ Organisational Behaviour
- ✓ Marketing Management
- ✓ Customer Relationship Management
- ✓ Retail Marketing
- ✓ Human Resources Management
- ✓ Entrepreneurship and Project Management

HOBBIES

Tailoring and Gardening

DECLARATION

I hereby declare that all the information mentioned above is true to the best of my knowledge.

Place :Pollachi

Date :11.08.2020 (T.S.KAVITHA)