

Dr.R.Satish,
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Qualification

1. Ph.D, 2010, Department of Management Studies, Sathyabama University Chennai, Tamilnadu (Thesis title: A Study on the Significance of Economic Value Added concept in Performance measurement of Indian Banking Sector)
2. M.Phil in Management, 2005, Alagappa Institute of Management, Alagappa University, Karaikudi, Tamilnadu (First Class)
3. MBA, 2002, Department of Management Studies , Sri Sankara School of Management, SCSVMV(Deemed University), Enathur, Kanchipuram, Tamilnadu (Gold Medalist in Finance Specialisation)
4. B.Tech ,2000, Department of Chemical Engineering , SRM Engineering College, Affiliated to University of Madras (16th rank in the University, Distinction)

Significant/ Most Recent/ Forthcoming Publications/Journal Articles

1. “A Study on Measuring Service Quality in Apparel Retailing in Tamilnadu”, International Journal of Scientific Research in Computer Science Applications and Management Studies, ISSN :2319-1953, Vol.8 , No.2, UGC Journal, March 2019.
2. “Determinants of Retail Investors Investment Behaviour in Initial Public Offers”, International Journal of Scientific Research in Computer Science Applications and Management Studies, ISSN :2319-1953, Vol.8 , No.2, , UGC Journal, March 2019.
3. “An Exploration into the Determinants of Retail Investors Investment Behavior about Initial Public Offers in Indian Scenario”, Academy of Strategic Management Journal, **SCOPUS**, ISSN: 1939-6104, Vol. 7, No. 5, pp. 1-15, 2018.
4. “Impact of Risk and Return considerations in Perception of Retail Investors about IPOs”, Indian Journal of Public Health research and Development, **SCOPUS**, ISSN: 0976-5506, Vol. 9, No. 8, pp. 1047-1056, 2018.
5. “Factors Influencing Retail investor’s Participation in Initial Public Offers” – International Journal of Economic Research, **SCOPUS INDEXED**, ISSN: 0972-9380, Vol. 14, No. 10, pp. 33-43, 2017.
6. “Listing day performance of Mainstream IPOs listed on NSE classified into Manufacturing and Non-Manufacturing sector”, International Journal of Business and Administration Research Review, **SCOPUS INDEXED** ISSN:2348-0653, Vol. 2, No. 18, pp. 187-193, 2017.
7. “Analysis on interactive effect of behavioral variables and demographic variables of retail investors on purchase decisions related to IPO” - International journal of applied business and economic research, **SCOPUS**, ISSN0972-7302, Vol. 13, No. 5, pp. 2997-3007, 2015
8. A study on opportunities in technological applications in Indian commodity derivative market- a conceptual framework, International Journal of Applied Engineering Research, IJAER, Research India publications, India, Vol.10/pp.261-269/issue-83/year-2015, **SCOPUS INDEXED**, ISSN: 0973-4562.
9. A study on relationship between Indian commodity market and Indian stock market with special reference to exchanges in India – an analytical framework. International Journal of Applied Business Economic and Research , Serial Publication India, Vol.10/pp.261-269/issue-83/year-2015, **SCOPUS INDEXED**, ISSN: 0972-7302

Current Employment: Experience - Total 18 Years

Jan 2017 –present: Associate Professor, Department of Management Studies, Jeppiaar Engineering College, Chennai-119.

Accomplished:

1. Four doctoral Scholars awarded degree under my guidance and guiding three doctoral scholars. Cleared SET-2006 Conducted by Bharathiar University, Coimbatore.
2. Co-convenor for International Conference on Management-ICONSTEM 2018,2019 and 2020 at Department of Management Studies, Jeppiaar Engineering College, Chennai.
3. 2017-2020, organised conclaves in various core domains of management to build Industry Institute Interaction, Conclave on Jeppiaar Innovation and Entrepreneurship 2017, GST Conclave in 2019, Finance Conclave 2019, sponsored Seminar from ICSSR 2018 & 2019, Jet Alexandra 2020 in the Department of Management Studies, Jeppiaar Engineering College Chennai.
4. Co-ordinator for *Entrepreneurship Development Cell & Institution Innovation Cell* at Jeppiaar Engineering College.
5. Provided Support to *Management Representative in ISO Certification Audit* at Jeppiaar SRR Engineering College.
6. Coordinator for Criteria -6 , Governance, Leadership and Management, Under NAAC Certification Process at Jeppiaar Engineering College.

Corporate Training and Invited Lectures:

1. Corporate Trainer for the various levels of executives at Bharat Heavy Electricals Limited, Trichirapalli in the field of Materials Management and Neyveli Lignite Corporation, Neyveli in the area of Finance for Non-Finance Executives.
2. Was invited as a Resource Person at various Management institutes to entrepreneurship development programmes to provide managerial skills in the core area and to provide training in competency skill development programmes for adopting technology .
3. Delivered lectures in the national and international conferences on Banking Financial Services, Total Quality Management, Behavioural Finance and Entrepreneurship Development.

Competences and Skills:

1. 2015-2016, Head of the Department in-charge, Department of Management Studies, 2006-2009, Training & Placement Officer , Jeppiaar SRR Engineering College, Chennai.
2. Have been Reviewer for The Economic Challenger Journal, All Nations University Journal of Applied Thought (ANUJAT), Ghana
3. 2003-2020, have equipped with well developed skills by attending workshops, FDPs, training programmes on the following areas of management: effective teaching-cooperative learning, perspectives on curriculum, data analytics, MCDM Techniques using R, Innovation, Business Models & Entrepreneurship ,Continuous Quality Improvement :Tools & Techniques and Industrial Safety.

Previous Employment:

1. 2010-2016,(6 Years) Associate Professor, Senior Lecturer (2006-2010) (4 Years) in Department of Management Studies, Jeppiaar SRR Engineering College, Padur, Chennai.
2. 2003-2006, Lecturer (3.3 Years), Department of Management Studies, Sathyabama Deemed University, Chennai.

Significant Awards:

1. BEST PAPER AWARD- Satish R & Saravanan S, "*A study on success of Indian IPOs based on valuation and pricing metrics*", National Conference on ENTIME 2012-Sathyabama University- ISBN: 978 81 925286 3
2. BEST PAPER AWARD- Satish.R & S.S.Rau, Relevamce of EVA Concept with Corporate Governance, Presented a paper in the International Conference on "Trendz in Information Sciences and Computing"(TISC-2007) Organised by Sathyabama University in association with TATA CONSULTANCY SERVICES, Chennai, 12-14th Decemeber 2007.
3. CERTIFICATE OF MERIT AWARD- excellent academic performance in Master of Business Administration (MBA) Programme, Jeppiaar SRR Engineering College, Padur, Chennai.
4. CERTIFICATE OF APPRECIATION - Achieving centum results in various papers like Operations Management. Legal Aspects of Business, Total Quality Management and Banking

Financial Services Management at Jeppiaar Institutions during Anna university Examinations Consistently.

Areas of Expertise: Specialised in Finance & Operations Management

1. Total Quality Management
2. Banking Financial Services Management
3. Behavioural Finance
4. Merchant Banking Financial Services
5. Security Analysis & Portfolio Management
6. Mergers & Acquisitions
7. Strategic Investment & Financing Decisions
8. Strategic Financial Management
9. Corporate Finance
10. International Finance
11. Operations Management
12. Materials Management
13. Services Operations Management
14. Supply Chain Management
15. Enterprise Resource Planning
16. Legal Aspects of Business
17. Corporate Social Responsibility
18. Strategic Management

Research Expertise:

1. Guideship at Bharathiar University Coimbatore & Sathyabama University, Chennai
2. Conducted ENTREPRENEURSHIP AWARENESS CAMP FOR BUDDING ENGINEERS , Sponsored by National Implementing and Monitoring Agency for Training-DST at Jeppiaar Engineering College since 2017.
3. Applied for Seminar @ICSSR in the area of EMOTIONAL INTELLIGENCE AS A LIFE SKILL FOR STUDENTS

Membership in Professional Bodies

- Life Member of Indian Society for Technical Education.
- Member of Confederation of Indian Industries.
- Member of Tamilnadu Investor's Association.
- Member of Indian Institute of Materials Management
- Member of Indian Academic Researchers Association

Personal Details

Father's Name	(Late)Shri.V.Radhakrishnan
Sex:	Male
Marital Status:	Married
Languages known:	Tamil, English and Hindi
Hobbies:	Listening to Music
Permanent Address:	147, Sironmani Street , NGGO Nagar Chengalpattu-603001. Tamilnadu.

Declaration

I do hereby declare that all the statements made above are true to the best of my knowledge and belief



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