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Senior Lecturer
Department of Business Management &
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Academic Qualification

Doctor of Education (EdD) (Organizational Leadership), NOVA Southeastern University, Fort Lauderdale, Florida. USA (2016)

Master of Business Administration (Business Administration), Universiti Kebangsaan Malaysia (UKM), Bangi. (2003)

Bachelor of Business Administration,
Universiti Putra Malaysia (UPM) (2000)

Diploma in Digital Entrepreneurship. LRN United Kingdom. (2020)

Executive Certificate for Entrepreneurial Leaders. Prifysgol Abertawe, Swansea University, United Kingdom. (2018)

Professional Certificate for Entrepreneurial Educators. Innovation Academy, University College Dublin, Ireland. (2016)

Executive Certificate in Advanced Business & Entrepreneurship Management. Othman Yeop Abdullah Graduate School of Business (OYAGSB), Universiti Utara Malaysia. (2015)



Working Experience & Career History

Academic Position

Pensyarah Universiti DS52
Fakulti Pengurusan dan Ekonomi,
Universiti Pendidikan Sultan Idris,
10-2016 until present.

Pensyarah Universiti DS45
Fakulti Pengurusan dan Ekonomi,
Universiti Pendidikan Sultan Idris,
10-2003 until 09-2016.

Administrative Position

Penyelaras
Pusat Keusahawanan dan Kebolehpasaran Graduan,
Universiti Pendidikan Sultan Idris,
04-2018 until 11-2019.

Penyelaras
Program Ijazah Sarjana Muda Pendidikan
Keusahawanan dan Perdagangan,
Fakulti Pengurusan dan Ekonomi,
Universiti Pendidikan Sultan Idris,
02-2017 until 02-2019.

Penyelaras
Program Ijazah Sarjana Muda Pendidikan Pengurusan
Perniagaan,
Fakulti Pengurusan dan Ekonomi,
Universiti Pendidikan Sultan Idris,
02-2021 until present.



SUPERVISION OF STUDENTS

MASTER (12 Completed, 6 In Progress)

- Hasmeer Bin Hasanuddin, (Mod A), "Internal", Supervisor, (Kepuasan Bekerja Dalam Kalangan Pensyarah Kolej Permata Pintar, UKM, KPM), 15-08-2019 until 11-05-2020, (In Progress)
- Majed Mansoor Ali Farhan Alhadhrami, (Mod A), "Internal", Supervisor, (Impacts of leadership on employees? performance in oil and gas sector of UAE), 15-08-2019 until 11-05-2020, (In Progress)
- Mohammad Rizal Bin Mohamed Yunus, (Mod A), "Internal", Supervisor, (Kesedaran Gangguan Seksual Di Tempat Kerja), 15-08-2019 until 11-05-2020, (In Progress)
- Alhammadi Yaaqoob Yousef Ahmed Jaber, (Mod A), "Internal", Supervisor, (A Study on the Role of Communication and Coordination as a Success Factor in the Organization), 08-11-2018 until 11-05-2020, (In Progress)
- Alhosani Waleed Abdulla Hasan Mohamed, (Mod A), "Internal", Co-Supervisor, (A Study on the Importance of Strategic Leadership in The Business Success), 28-08-2018 until 11-05-2020, (Presentation)
- Asha Sumaia Ahmed, (Mod B), "Internal", Supervisor, (-), 08-03-2018 until 11-05-2020, (In Progress)
- Cham Kai Jie, (Mod C), "Internal", Supervisor, (HUBUNGAN KEMAHIRAN MENGURUS MASA DENGAN NILAI PROFESIONALISME GURU DI SEKOLAH RENDAH DAERAH PETALING PERDANA), 14-02-2017 until 11-02-2020, (Completed)
- Minanayar A/P Damotharan, (Mod C), "Internal", Supervisor, (Kepimpinan Distributif Dan Hubungannya Dengan Komitmen Guru Di SJKT Daerah Seberang Perai Selatan Pulau Pinang), 18-01-2016 until 14-02-2017, (Completed)
- Thanaletchumi A/P Alagappan, (Mod C), "Internal", Supervisor, (Hubungan Iklim Sekolah dan Kepuasan Kerja Guru Di Daerah Larut Matang, Perak), 18-01-2016 until 01-08-2017, (Completed)
- Amirruddin Bin Sagiran, (Mod C), "Internal", Supervisor, (Kajian Terhadap Kecenderungan Keusahawanan Pelajar-Pelajar Tahun Akhir Pengajian di Kolej Vokasional Seri Iskandar), 10-04-2013 until 14-02-2017, (Completed)
- Norita Binti Wahid, (Mod C), "Internal", Supervisor, (Hubungan Antara Gaya Kepimpinan Pengetua Dengan Tahap Motivasi Guru Di Sekolah Menengah Daerah Hulu Selangor), 10-04-2013 until 02-08-2016, (Completed)
- Vidhya Mol A/P Yesodharan, (Mod C), "Internal", Supervisor, (Pendidikan), 10-04-2013 until 18-08-2015, (Completed)
- Ahmad Jailani Bin Darus, (Mod C), "Internal", Supervisor, (SARJANA PENDIDIKAN(PENGURUSAN PENDIDIKAN)), 01-01-2013 until 18-08-2015, (Completed)
- Najwatulsalmi Ismail, (Mod C), "Internal", Supervisor, (Amalan 5S Dalam Kalangan Guru-Guru Sekolah Rendah Felda di Daerah Batang Padang, Perak), 01-01-2013 until 14-02-2017, (Completed)
- Siti Fatimah Binti Awang Soh, (Mod C), "Internal", Supervisor, (Hubungan Gaya Kepimpinan Guru Besar dan Iklim Organisasi Sekolah Rendah Luar Bandar di Daerah Kuala Krai, Kelantan), 01-01-2013 until 14-02-2017, (Completed)
- Noraslizal Bin Yahya, (Mod C), "Internal", Supervisor, (pendidikan), 07-03-2012 until 24-02-2015, (Completed)
- Premila A/P Rengasamy, (Mod C), "Internal", Supervisor, (pendidikan), 07-03-2012 until 22-07-2014, (Completed)
- Hazilawati Binti Saian, (Mod C), "Internal", Supervisor, (Hubungan Gaya Pembelajaran Dan Kemahiran Belajar Terhadap Pencapaian Mata Pelajaran Pengajian Am Dalam Kalangan Pelajar Tingkatan Enam), 01-01-2012 until 02-08-2016, (Completed)

PhD Students (7 In Progress)

- Almarzooqi Afnan Aqeel Abdulla Mohammed, "Internal", Supervisor, (Leadership Models and their Impact on the Performance of Employees and Workers in Different Culture - A Study Case of ADNOC), 06-02-2020 until 11-05-2020, (In Progress)
- Almandooos Fatima Ahmed Murad, "Internal", Co-Supervisor, (The Influence of Shared Leadership Towards Organization Commitment and Team Performance), 17-05-2018 until 11-05-2020, (Presentation)
- Almarzooqi Marwan Abdulrahman Moham A, "Internal", Supervisor, (The Effects of Social Media Marketing On Sales Performance Among SMEs of Tourism Industry in the UAE), 09-10-2017 until 11-05-2020, (Presentation)
- Almansoori Husain Ali Ali Abdulla, "Internal", Supervisor, (Leadership and Staff Retention), 07-09-2017 until 11-05-2020, (In Progress)
- Khiriah Binti Ibrahim, "Internal", Supervisor, (Leadership Styles and The Effect On Doctors' Work Life Balance), 25-08-2017 until 11-05-2020, (In Progress)
- Alraeesi Ali Murad Ali Altaher, "Internal", Supervisor, (Leadership Styles and Employees Commitment Among Dubai Government Servants Communication As A Mediator), 03-08-2017 until 11-05-2020, (Presentation)
- Mozael Bassam Mohsin Mozael, "Internal", Supervisor, (The Mediating Effect of Employee Working Engagement in Determining the Relationship between the Transparency and Commitment of Human Resource Practices and Job Performance in Iraqi Banks), 24-11-2016 until 11-05-2020, (Presentation)

COMPLETED 11

- Kualiti Perkhidmatan Di Pusat Kesihatan Upsi : Satu Tinjauan Menggunakan Model Servqual, UNIVERSITI PENDIDIKAN SULTAN IDRIS - RM2144, 09-01-2004 to 31-08-2005 - Short-term/Vote/Universiti Grant (grant below RM10,000)
- Kesesuaian Pendekatan Pedagogi Keusahawanan Terhadap Motivasi, Sikap, dan Kesediaan Memulakan Perniagaan dalam Kalangan Pelajar Universiti Awam, UNIVERSITI PENDIDIKAN SULTAN IDRIS - RM5900, 01-12-2017 to 01-12-2018 (Siti Asma' Binti Mohd Rosdi @ Mohd Rodhi, Hariyaty binti Ab Wahid, Bahijah binti Abas) - Geran Universiti
- Burnout Dan Kepuasan Kerja Di Kalangan Kakitangan Akademik, UNIVERSITI PENDIDIKAN SULTAN IDRIS - RM6020, 16-12-2005 to 15-12-2006 (Rusliza binti Yahaya) - Short-term/Vote/Universiti Grant (grant below RM10,000)
- Membentuk Usahawan Bumiputera Melalui Pendidikan, UNIVERSITI PENDIDIKAN SULTAN IDRIS - RM97821.5, 12-01-2004 to 30-11-2006 (Mohd Taib bin Ariffin, Mohd Abdullah bin Jusoh, Osman bin Jusoh, Bahijah binti Abas, Muhammad Khairuddin Lim bin Abdullah, Zuraidah binti Zainol, Hapsah binti Md Yusof) - Short-term/Vote/Universiti Grant (grant below RM10,000)
- Kajian Pengesanan Graduan Universiti Pendidikan Sultan Idris 1999-2004, UNIVERSITI PENDIDIKAN SULTAN IDRIS - RM271869, 10-01-2004 to 31-12-2005 (Mohd Mustamam bin Abd Karim, Mohd Ramli bin Buyong Kahar, Abd Kadir bin Ariffin, Abdul Malek bin Abdul Rahman, Ramlah binti Mailok, Mohammad Sidik bin Ariffin, Zulkifli bin Osman, Sadiyah binti Baharom, Lim Chong Hin, Yusri bin Yakub, Norazani binti Ahmad, Mohamad bin Ibrahim, Baseri Huddin bin Hussain, Amir Hasan bin Dawi, Abdul Halim bin Ali, Razali bin Ayob, Mohd Azam bin Sulong, Maria binti Salih, Ahmad bin Hashim, Azila binti Abdul Razak, Nazirah binti Lee) - Short-term/Vote/Universiti Grant (grant more than RM200,000)
- Penyelidikan (Pemasaran), SWASTA TEMPATAN - RM5000, 26-08-2016 to 26-11-2016 (Che Mohd Zulkifli bin Che Omar, Ahmad Zainal Abidin bin Abd Razak) - Geran Antarabangsa/ Swasta/ NGO
- The Moderating Effect of Social Support Between Work Family Conflict and Health, Stress, Burnout and Job Performance of Working Students in UPSI, UNIVERSITI PENDIDIKAN SULTAN IDRIS - RM5000, 15-09-2017 to 15-09-2018 (Nek Kamal bin Yeop Yunus, Ahmad Zainal Abidin bin Abd Razak) - Geran Universiti
- Keusahawanan Sosial, Kompetensi Komunikasi dan Pengurusan Diri dalam Kalangan Pelajar Universiti Awam di Malaysia, UNIVERSITI PENDIDIKAN SULTAN IDRIS - RM9991.8, 01-10-2015 to 01-10-2016 (Hariyaty binti Ab Wahid, Suraini binti Mohd Rhouse, Wan Salmuni binti Wan Mustafa) - Geran Universiti
- Menilai Kecenderungan dan Usaha Perkembangan Syarikat Bumiputera Berprestasi Tinggi, UNIVERSITI PENDIDIKAN SULTAN IDRIS - RM9999, 03-11-2014 to 03-11-2015 (Zuraidah binti Zainol, Juliana binti Haji Osman @ Zainal Abidin, Thuraiya binti Zakaria) - Geran Universiti
- The Error Correction Modeling of the Exchange Rate Volatility (ERV)-Exports Nexus : Some New Evidence for ASEAN Region, UNIVERSITI PENDIDIKAN SULTAN IDRIS - RM8640, 15-12-2013 to 15-12-2014 (Norimah binti Rambeli @ Ramli, Fidlizan bin Muhammad, Fatimah Salwa binti Abd. Hadi) - Geran Universiti
- Penglibatan Wanita Dalam Ekonomi Keusahawanan : Satu Analisa SWOT, UNIVERSITI PENDIDIKAN SULTAN IDRIS - RM4700, 15-07-2013 to 15-07-2014 (Norasibah binti Abdul Jalil, Hamidah binti Yusof, Norimah binti Rambeli @ Ramli) - Geran Universiti

ONGOING 7

- Modelling Students? Social Entrepreneurship Development Among Undergraduates, UNIVERSITI PENDIDIKAN SULTAN IDRIS - RM8388, 16-09-2019 to 16-09-2021 - Geran Universiti
- Developing A Theoretical Model On The Effect Of Attitude, Subjective Norms And Perceived Control Behaviour On Customer Inclination To Commit Motor Insurance Fraud., UNIVERSITI PENDIDIKAN SULTAN IDRIS - RM8500, 16-09-2019 to 16-09-2021 - Geran Antarabangsa/ Swasta/ NGO
- Developing A Theoretical Model On Design Thinking Skills In Entrepreneurship Education Among Pre-Service Teachers: The Roles Of Design Thinking Capabilities, Knowledge Building And Mentorship?, UNIVERSITI PENDIDIKAN SULTAN IDRIS - RM8000, 16-09-2019 to 16-09-2021 - Geran Universiti
- Developing Innovation Capability Framework Towards High Performance Food and Beverages Small and Medium Enterprises (SMEs) in Malaysia., UNIVERSITI PENDIDIKAN SULTAN IDRIS - RM9042, 16-09-2019 to 16-09-2021 - Geran Universiti
- Hubungan Amalan Pengurusan Kualiti Menyeluruh (TQM) dan Kepuasan Pelanggan Di Universiti Pendidikan Sultan Idris., UNIVERSITI PENDIDIKAN SULTAN IDRIS - RM6750, 01-12-2017 to 01-12-2018 (Kamarul Bahari bin Yaakub) - Geran Universiti
- PENDIDIKAN KEUSAHAWANAN TERHADAP ORANG ASLI: NIAT DAN KEFAHAMAN KONSEP KEUSAHAWANAN, UNIVERSITI PENDIDIKAN SULTAN IDRIS - RM6000, 01-12-2017 to 01-12-2018 (Siti Asma" Binti Mohd Rosdi @ Mohd Rodhi,Ahmad Amri bin Zainal Adnan) - Geran Universiti
- Developing E-Millennialpreneur 4.0 Education Model towards Muslim Youth SME Success, KEMENTERIAN PENGAJIAN TINGGI - RM92180, 01-11-2020 to 31-10-2022 (Nadratun Nafisah Abdul Wahab,Siti Asma' Binti Mohd Rosdi @ Mohd Rodhi,Nurul Fadly bin Habidin,Thuraiya binti Zakaria) - Geran Agensi Kerajaan

- Kursus Persediaan Cuti Belajar Tahun 2019 Bagi Pegawai Perkhidmatan Pendidikan KPM, Kementerian Pendidikan Malaysia (KPM) 07-2019 - 07-2019 (LEADER)
- Perunding: Kajian Analisa dan Semakan Peraturan Lapuk (Deregulation) bagi Negeri Perak, Perbadanan Produktiviti Malaysia (MPC) 03-2019 - 06-2019 (MEMBER)
- Perunding: Projek Pemetaan Peraturan Sedia Ada bagi Negeri Perak, Perbadanan Produktiviti Malaysia (MPC) 03-2019 - 06-2019 (MEMBER)
- Penceramah Program Keusahawan Siswapreneur Sport, UPSI 09-2018 - 09-2018 (MEMBER)
- Penceramah / Fasilitator, Kementerian Pelajaran Malaysia (Bahagian Tajaan Pendidikan) 07-2018 - 07-2018 (LEADER)
- Analysis on PUNB Non Performing Financing (NPF) ; 2010-2017, Perbadanan Usahawan Nasional Bhd (PUNB) 05-2018 - 10-2018 (MEMBER)
- Penceramah Program Nestle Entrepreneurship & SME University Internship 2017, UPSI / SME Corp (M) / Nestle (M) 10-2017 - 10-2017 (LEADER)
- Penceramah Program SME University Internship, UPSI / SME Corp (M) 10-2017 - 10-2017 (LEADER)
- Penceramah Edupreneur Fair, Kolej Ungku Omar, UPSI 07-2017 - 07-2017 (LEADER)
- Pensyarah penyelia / konsultan Program SME University Internship 2017, SME Corp (M) & EDGE UPSI 07-2017 - 12-2017 (LEADER)
- Penyelia Program Keusahawanan Siswapeneur@Sport , EDGE, UPSI 07-2017 - 07-2018 (MEMBER)
- Penceramah Bengkel Penerapan Unsur-unsur Keusahawanan dalam Inovasi PdP, FPE, UPSI 02-2017 - 02-2018 (MEMBER)
- Subject Matter Expert for Tourism Productivity Nexus (TPN) Project: Strategic Session to Develop Promotion and Marketing Framework for Nature Tourism Products in Lenggong - MPC(2020)



PUBLICATION

BUKU ILMIAH

- Norsamsinar binti Samsudin,, "COMPETENCIES IN TEACHING, LEARNING & EDUCATIONAL LEADERSHIP IN THE DIGITAL AGE" , 2016, SPRINGER
- Norsamsinar binti Samsudin,, "SOCIAL ENTREPRENEURSHIP AND COMMUNITY ENGAGEMENT: TRANSFORMING SOCIETIES" , 2016, SOCIAL INSTITUTE OF MALAYSIA (ISM), MINISTRY OF WOMEN, FAMILY AND COMMUNITY DEVELOPMENT
- Norsamsinar binti Samsudin,, "Aspirasi Kerjaya Keusahawanan Sosial, KORPUS 2015" , 2015, Penerbit UPSI

ISI / SCOPUS / ERA

- Norsamsinar binti Samsudin, "Social Entrepreneurship Aspiration: Enhancing the Social Entrepreneurial Interest among Malaysian University Students" , "International Journal of Academic Research in Business and Social Sciences" , 2019, Human Resource Management Academic Research Society
- Norsamsinar binti Samsudin, "The Suitable Teaching Methods in Entrepreneurship Education from the Perspective of Undergraduate Students" , "International Journal of Academic Research in Business and Social Sciences" , 2019, Human Resource Management Academic Research Society
- Norsamsinar binti Samsudin, "A Proposed Measurement Instruments for Total Quality Management Practices in Higher Education Institutions" , "Research in World Economy" , 2019, 1923-3981
- Norsamsinar binti Samsudin, "Examining Teachers Intention in Committing Automobile Insurance Fraud Using Theory of Reasoned Action" , "Advanced Science Letters" , 2018, American Scientific Publishers
- Norsamsinar binti Samsudin, "Intention towards Business Start-Up among Orang Asli in Peninsular Malaysia" , "International Journal of Academic Research in Business and Social Sciences" , 2018, HRMARS
- Norsamsinar binti Samsudin, "Organizational Policies and Supports for Dual-Career Couples in Malaysia" , "International Journal of Academic Research in Business and Social Sciences" , 2018, Human Resource Management Academic Research Society
- Norsamsinar binti Samsudin, "Sustainable Growth of High-Performing Bumiputera SMEs: Malaysian Perspectives" , "International Journal of Academic Research in Business and Social Sciences" , 2018, Human Resource Management Academic Research Society
- Norsamsinar binti Samsudin, "Economics Entrepreneurship of the Female Business Operators in the East Coast Region: The Profiles Analyses" , "The Journal of Social Sciences Research" , 2018, Academic Research Publishing Group
- Norsamsinar binti Samsudin, "Economics Entrepreneurship of the Female Entrepreneurs : A Study on Strength and Weakness" , "Advanced Science Letters" , 2017, American Scientific Publishers

REFEREED JOURNAL

- Norsamsinar binti Samsudin, "Social Support Moderating Effect between Work-Family Conflict and Working Students??? Health and Stress in UPSI" , "INTERNATIONAL BUSINESS EDUCATION JOURNAL " , 2019, Penerbit Universiti Pendidikan Sultan Idris
- Norsamsinar binti Samsudin, "The relationship between financial knowledge, financial attitude and financial literacy among students" , "International Journal of Accounting, Finance and Business" , 2018, Global Academic Excellence
- Norsamsinar binti Samsudin, "HOUSE PURCHASE DECISION-MAKINGS: ECONOMIC OR NON-ECONOMIC FACTORS?" , "Journal of Fundamental and Applied Sciences" , 2018, Faculty of Sciences and Technology, University of El Oued
- Norsamsinar binti Samsudin, "Hubungan Antara Latihan Dalam Perkhidmatan Dan Efikasi Kendiri Guru" , " International Journal of Education, Psychology and Counseling" , 2017, Global Academic Excellence
- Norsamsinar binti Samsudin, "Kompetensi Komunikasi dalam Kalangan Pelajar ENACTUS dan bukan ENACTUS di Universiti Awam Malaysia" , "Journal of Humanities, Language, Culture and Business (HLCB)" , 2017, GBSE Sdn Bhd
- Norsamsinar binti Samsudin, "Ethical Attitudes of Accounting and Business Students: Malaysian Evidence " , " International Business Education Journal" , 2016, Penerbit UPSI
- Norsamsinar binti Samsudin, "Students' Readiness, Motivation and Attitude towards Entrepreneurship" , " International Business Education Journal" , 2016, Penerbit UPSI
- Norsamsinar binti Samsudin, "The Use Of Augmented Reality (AR) Among Tertiary Level Students: Perception And Experience" , "Australian Journal of Sustainability Business and Society" , 2016, Australian Academy of Business and Social Sciences (AABSS)
- Norsamsinar binti Samsudin, "The Use Of Augmented Reality Among Tertiary Level Students: Perception And Experience" , "Australian Journal of Sustainable Business and Society" , 2016, Australian Academy of Business and Social Sciences
- Norsamsinar binti Samsudin, "THE EXPENDITURE BEHAVIOR OF THE ECONOMIC LITERATES" , "INTERNATIONAL BUSINESS EDUCATION JOURNAL" , 2015, UPSI
- Norsamsinar binti Samsudin, "PUBLIC AWARENESS, KNOWLEDGE AND UNDERSTANDING OF GST" , "INTERNATIONAL JOURNAL OF MANAGEMENT AND APPLIED SCIENCE (IJMAS)" , 2015, INSTITUTE OF RESEARCH AND JOURNAL
- Norsamsinar binti Samsudin, "The Involvement of Bumiputera Entrepreneurs in Malaysian Small Medium Enterprise (SMEs)" , "International Journal of Management and Applied Science (IJMAS)" , 2015, Institute of Research and Journal
- Norsamsinar binti Samsudin, "Menilai Kecenderungan dan Usaha Perkembangan Syarikat Bumiputera Berprestasi Tinggi" , "Management Research Journal (MRJ)" , 2015, Fakulti Pengurusan dan Ekonomi
- Norsamsinar binti Samsudin, "Status Ekonomi Pekebun Kecil Kelapa di Perak" , "Management Research Journal" , 2014, Universiti Pendidikan Sultan Idris
- Norsamsinar binti Samsudin, "Organizational Commitment at a Higher Education Institution" , "International Journal of Education and Research" , 2014, ISSN:2201-6333
- Norsamsinar binti Samsudin, "Dilemma of Academicians in Strengthening The Connection Between Teaching and Research" , "Management Research Journal" , 2013, ISSN:2232-0660



AWARD IN ACADEMIC AND PROFESSIONAL FIELD

- Sijil Penghargaan Perkhidmatan Cemerlang 2018, UNIVERSITI PENDIDIKAN SULTAN IDRIS (UNIVERSITY), 18-04-2019
- Sijil Penghargaan Perkhidmatan Cemerlang 2017, UNIVERSITI PENDIDIKAN SULTAN IDRIS (UNIVERSITY), 12-01-2019
- Sijil Penghargaan Perkhidmatan Cemerlang 2016, UNIVERSITI PENDIDIKAN SULTAN IDRIS (UNIVERSITY), 28-04-2017
- Sijil Penghargaan Perkhidmatan Cemerlang 2015, UNIVERSITI PENDIDIKAN SULTAN IDRIS (UNIVERSITY), 29-06-2016
- Sijil Penghargaan Perkhidmatan Cemerlang 2014, UNIVERSITI PENDIDIKAN SULTAN IDRIS (UNIVERSITY), 15-04-2015
- Sijil Penghargaan Perkhidmatan Cemerlang 2013, UNIVERSITI PENDIDIKAN SULTAN IDRIS (UNIVERSITY), 28-05-2014
- Anugerah Khidmat Terpuji (Cemerlang), UPSI (UNIVERSITY), 06-08-2007
- The Design & Development of SMART-WLB in Managing Work-Life Balance: A Prototype, International Creative Design Competition 2018 (INTERNATIONAL - GOLD), 29-10-2018
- Contemporary Performance Measurement System (Conpms) Framework: A tool For Control and Strategic Planning, SME Innovex 2018 (NATIONAL - GOLD), 22-09-2018
- Best Paper Award II, International Islamic University, UIA (INTERNATIONAL), 05-10-2016
- Best Paper Award 1, International Institutes of Engineers and Researchers (INTERNATIONAL), 21-02-2016
- Achieving Customer-Brand Engagement for Companies' Sustained Competitiveness: The Effect of Relationship Investments - Best Paper Award, International Conference on Business, Accounting, Finance and Economics 2014 (1 - GOLD), 26-09-2014
- Pemenang Pingat Perak Sektor Sains Sosial Dan Seni, Ekspo Penyelidikan Dan Inovasi UPSI, UPSI