

Curriculum Vitae

Personal Data:

- **Name:** Gamal Abdualmajed Ali Qaid.
- **Marital status:** Married.
- **Date of birth:** 01/01/1976.
- **Place of birth:** Taiz, Yemen
- **Address:** Saudi Arabia, Hafr Al Batin
- **Telephone number:** +966559840440.
- **E-mail address :** gamal200941@gmail.com, gamalali@uhb.edu.sa.
- **Specialization:** Strategic management and Entrepreneurship
- **General specialization:** Management
- **Academic title:** Assistant Professor
- **Research Areas of Interest:** 1- Strategic management, 2. Entrepreneurship, 3. Marketing 4. TQM, 5. Innovation 6. knowledge management, 7. SME sector (emerging economies).
- **Academic supervision:** supervised many master's theses and bachelor's graduation projects

Education and Qualifications:

PhD in Management, Universiti Utara Malaysia (UUM), 2019 entitled of "Entrepreneurial Orientation, Market Orientation, Total Quality Management and Organizational Culture On Performance of SMEs" with minor correction.

Academic courses:

Research methods (grade: excellent)

Academic writing (grade: excellent)

MSs in Business Administration from the University of Aden, College of Administrative Sciences, Yemen, 2009. with CGPA 91.04 (excellent) and a master dissertation entitled of "The Impact of Human Resources Management Practices in Achieving Competitive Advantage: A field Study on Samples of Yemeni Food-Staff Industrials Companies".

BSc in Business Administration from Sana'a University, College of Commerce and Economics, Yemen, 2001. (Grade: very good).

Current Position:

- **An Assistant Professor at the College of Business Administration, University of Hafr Al Batin, Saudi Arabia.**

Past Position:

- **Teaching assistant in the Department of Business Administration, College of Administrative Sciences, Tamar University, Yemen.**

Teaching Experience:

No.	Course Name	Department	Level	Semester	Year
First: At the College of Business Administration, University of Hafr Al-Batin, Hafr Al Batin, Saudi Arabia, Since 2020- BSc					
1	Public Administration-MGT216	Management	3	1 st	2021/2022/2023/2024
2	Total Quality Management-MGT325	Management	6&9	1 st &2 st &3 st	2021/2022/2023/2024
3	Supervising graduation projects-MGT480&MKT480	Management & Marketing	12	3 st	2022/2023
4	Supervising cooperative training-MGT490	Management	12	3 st	2022/2023
5	Supply chain management-MGT411	Management	7	1 st	2023/2024
6	Strategic management-MGT413	Management	7	1 st	2022/2023/2024
7	Innovation and change management-MGT322	Management	6	2 st	2021/2022/2023
8	Entrepreneurship and small business management-MGT412	Management & Marketing	7	1 st	2022/2023
9	Business Communication	Management	4	2 st	2020/2021/2022
10	Administrative leadership	Management	5	1 st	2021/2022
11	Principal of Marketing-MKT112	All Departments	1	1 st	2021/2022
12	Management Information Systems	All Departments	1	2 st	2019/2020/2021
13	Management skills	Management	3	1 st	2020/2021
14	Advertisement and promotion	Marketing	3	1 st	2020/2021
15	Principal of Management-MGT111	All Departments	1	2 st	2019/2020
Second: At the College of Business Administration, University of Hafr Al-Batin, Hafr Al Batin, Saudi Arabia, Executive MBA and University of Hafr Al-Batin, Hafr Al Batin, Saudi Arabia, Applied College, Management Diploma					
16	Supervising Research project-MGT642	Business Administration-EMBA	6	3 st	2022/2023
17	Business Ethics –MGT643	Business Administration-EMBA	4	2 st	2021/2022
18	Organizational development and change-MGT631	Business Administration-EMBA	3	1 st	2021/2022

19	Strategic management-MGT413	Business Administration-Diploma	4	2 st	2022/2023
20	Principal of Management-DGT111	Business Administration-Diploma	1	1 st	2021/2022
Third: At the College of Applied Medical Sciences, University of Hafr Al-Batin, Hafr Al Batin, Saudi Arabia, Master of Health Services Administration					
21	Strategic management in Health-MHA731	-	3	1 st	2023/2024
22	Health Insurance Management-MHA621	-	2	2 st	2022/2023
23	Human Resources Management	-	2	2 st	2021/2022
Fourth: At the College of Administrative Sciences , Thamar University, Yemen, BSc					
25	Public relations management	Management	1	1 st	2005/2006
26	Financial management	Management	2	1 st	2004/2005
27	Principles of financial accounting 1	All Departments	1	1 st	2004/2005
28	Managerial economics	Banking and Finance	3	1 st	2004/2005
29	Financial Mathematics	Banking and Finance	3	2 st	2004/2005

Administration and Committees at the University:

NO	University	Date	Name of Committee	Role
1	University of Hafr Al-Batin	2023	Marketing Program, College of Business Administration	Coordinator
2	University of Hafr Al-Batin	2023	Program Accreditation Committee for the Business Administration Program, Department of Business Administration	Chairman
3	University of Hafr Al-Batin	2023	Operating Committee for the Bachelor of Science in Business Administration Program Department of Business Administration	Deputy
4	University of Hafr Al-Batin	2023	Operating Committee for the Bachelor of Science in Finance Program, Department of Business Administration	Member
5	University of Hafr Al-Batin	2022/2023	End-of-Program Examination Committee, Department of Business Administration	Member
6	University of Hafr Al-Batin	2020/2021/2022/2023	Plans and Programs Committee, College of Business Administration & Department of Business Administration	Member

7	University of Hafr Al-Batin	2020/2021/2022/2023	Development and Quality Committee, College of Business Administration & Department of Business Administration	Member
8	University of Hafr Al-Batin	2020/2021/2022/2023	Student Excuses Committee, Department of Business Administration	Chairman
9	University of Hafr Al-Batin	2022/2023	Cooperative Training Committee, Department of Business Administration	Chairman
10	University of Hafr Al-Batin	2023	Promotions Committee, Department of Business Administration	Member
11	University of Hafr Al-Batin	2023	Scholarship and Training Committee, Department of Business Administration	Member
12	University of Hafr Al-Batin	2020/2021/2022/2023	Cooperative training unit, College of Business Administration	Coordinator
13	University of Hafr Al-Batin	2020/2021/2022/2023	Plans and Programs Committee, College of Business Administration	Member
14	University of Hafr Al-Batin	2020/2021/2022/2023	Student Excuses Committee, College of Business Administration	Member
15	University of Hafr Al-Batin	2020/2021/2022/2023	Academic Advising Committee, College of Business Administration	Member

PUBLICATION

Ali, G. A., Hilman, H., & Gorondutse, A. H. (2017). The effect of entrepreneurial orientation, market orientation, total quality management and organizational culture on the SMEs performance: A theoretical framework. *Journal of Business and Retail Management Research*, 12(1).

Ali, G. A., Hilman, H., & Gorondutse, A. H. (2019). The Moderating Role of Organizational Culture between the Total Quality Management and SMEs performance. *Nova Science Publishers, Inc. USA*. <https://novapublishers.com/shop/total-quality-management-tqm-concepts-implementation-and-applications/>.

Hilman, H., Ali, G. A. & Gorondutse, A. H. (2019). TQM and SMEs' performance: Investigating the Mediating Effect of Organizational Culture. *International Journal of Productivity and Performance Management*.

Ali, G. A., Hilman, H., & Gorondutse, A. H. (2020). Effect of entrepreneurial orientation, market orientation and total quality management on performance: Evidence from Saudi SMEs. *Benchmarking: An International Journal*, 27(4), 1503-1531.

Gorondutse, A. H., Ali, G. A., & Hilman, H. (2021). Developing rightly culture on TQM-evidence from SMEs in the context of emerging economy. *RAUSP Management Journal*, 56, 465-481.

AlQershi, N. A., Thurasamy, R., Ali, G. A., Al-Rejal, H. A., Al-Ganad, A., & Frhan, E. (2022). The effect of talent management and human capital on sustainable business performance: An empirical investigation in Malaysian hospitals. *International Journal of Ethics and Systems*, 38(2), 316-337.

AlQershi, N. A., Ali, G. A., Al-Rejal, H. A., Al-Ganad, A., Farhan Busenan, E., & Ahmed, A. (2023). The power of strategic knowledge management in the relationship between innovation and the performance of large manufacturing firms in Malaysia. *International Journal of Innovation Science*, 15(1), 19-41.

AlQershi, N., Ali, G. A., Al-Rejal, H. A., Busenan, E. F., & Ahmed, A. (2021) ANALYZING THE RELATIONSHIP BETWEEN GREEN MARKETING AND SUSTAINABILITY: BENCHMARKING

MALAYSIAN MANUFACTURING FIRMS. *Journal of Management Information and Decision Sciences*.

Gorondutse, A. H. & Ali, G. A., (In review). Creativity or Spontaneity on Hotel's Performance in Kano: The effect of Quality Culture. *Journal of Strategy and Management*.

Abdullah M. M, Faisal A.M & Ali, G. A., (In review). Development of human capital, financial innovation and economic growth: evidence from Saudi Arabia. *International Journal of Economics and Business Research*

Papers Reviewer and journal membership

NO	Date	Journal	Publisher
1	5/1-18/6/2021	Technology in Society	Elsevier Ltd
2	18/10-20/11/2019	International Journal of Productivity and Performance Management.	Emerald Group Publishing Ltd
3	Editorial member of Science Journal of Business and Management, February 22, 2019. United States of America.		

Seminar and Conference in:

Quality Management Islam (i-QAM), Quality Management Institute (IPQ), Universiti Utara Malaysia (UUM), Kuala Lumpur, Malaysia, in December 8 – 10, 2014.

Appointement as Committee Member for 1st Strategic Management Conference for Students, School of Business Management (SBM) Universiti Utara Malaysia, 14 May 2019.

Workshops:

Workshop on Structural Equational Modeling (PLS-SEM), October 24-26, 2016, Universiti Utara Malaysia.

Workshop on Mendeley Reference Manager, 21 September, 2015, Universiti Utara Malaysia.

Workshop on the university database, 14 October, 2014, Universiti Utara Malaysia.

Hobbies:

- Research
- Teaching
- Travelling
- Football
- swimming

Academic Referees:

1. **Prof. Dr. Haim Hilman Abdullah**
School of Business
Universiti Utara Malaysia
06010 UUM Sintok,
Kedah Darul Aman, Malaysia.
Cell Phone: +60195773666

E-mail1: haimabdulla@gmail.com

E-mail2: hilman@uum.edu.my

2. Prof. Dr. Abdullahi Hassan Gorondutse

Director Academic Planning and Monitoring

Nigeria Police Academy Wudil Kano

Cell Phone: +2348068075309

E-mail: ahgdutse@gmail.com