# APPLYING EXECUTIVE COACHING TO SUPPORT SERVANT LEADER DEVELOPMENT

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***ABSTRACT***

Although executive coaching has been applied in leader development, few studies have specifically sought to apply executive coaching to servant leader development. This study explored how blended learning supported by executive coaching in the form of the Whitmore GROW model (1992), can support the cross-cultural development of servant leaders as defined by the short form of the Servant Leadership Behavioural Survey (SLBS-6) by Sendjaya et al. (2017). The study applied executive coaching through an online format to support a servant leadership course in Cambodia with both local and international learners. Participants largely reported positive outcomes in developing as a servant leader through executive coaching that enhanced their reflective and reflexive capacity and provided a deeper insight of themselves and their personal goals. Evidence suggests further courses may benefit by including a component of executive coaching but there must be better integration between teaching and executive coaching components.

Keywords: GROW Model; executive coaching; servant leadership; SLBS-6

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